

A Baronian

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Press Release

“NOW IS NOW, THEN IS THEN”, Alain Biltereyst

Exhibition from 23 February until 23 March 2019
Opening Saturday 23 February, 12-7pm

Albert Baronian is pleased to announce an exhibition of new paintings by Alain Biltereyst (Brussels, 1965).

Biltereyst's abstractions show the artist's continued interest in the visual language of our urban environment. Fascinated by the vivid functionality of commercial signage — typography, logos, public advertising, and commercial graphics — and the struggles of that signage for our attention, his paintings are liberated from narrative constraint to form a purely visual and material experience. Biltereyst's idiosyncratic, almost reverent approach, treats this source material as a precious find. The world of graffiti and advertising exist in harmony when eloquently moved from the public sphere to the intimacy of the gallery.

The artist's interest in the Modern and the way it has permeated our popular culture is balanced with his careful approach to his painting. Working on almost object-like small panels, there is an attention to layering, surface and particular colors and shapes. Often these paintings are shown in a series, as discrete units that build on each other.

Biltereyst succeeds in referring to earlier historical abstraction while simultaneously cataloguing his world and its practical use of these historical precedents. What were once forms developed years ago, abstractions from ordinary life with its colors and shapes, Alain brings back full circle from their pop cultural use.

Now is now, then is then: "It's about observing, now, the forms that carry the legacy of the past. But it is now, today".

"It is my intention to make poetic work and to be as simple as possible."

"I am easily blown away by the brutal elegant design on a passing truck."

Alain Biltereyst lives and works in Brussels, Belgium.

Recent solo exhibitions include: *PACELINE* at dr. julius/ap, Berlijn, *NAP #2* at Ellen De Bruijne Projects, Amsterdam, *URBAN LANDSCAPE* at Geukens & De Vil, België, *OH MY DAYS* at Jack Hanley Gallery, New York, *HOW AND ABOUT WHAT* at Hagiwara Projects, Tokyo, *NOT JUST*

BECAUSE at Devening Projects, Chicago, *TRACK CHANGES* at Van der Mieden Gallery, Antwerp, *ELSEWHERE* at Loods12, Wetteren, Belgium, *SLOW, SIMPLE, SWEET* at Brand New Gallery, Milan, *DEAR EVERYDAY* at Nogueras Blanchard, Madrid, *MORE OR LESS* at Galeria Múrias Centeno, Porto and *GEO LAND* at Jack Hanley Gallery, New York.

Other exhibitions include: *THE B&W Project #5* at Transmitter, Brooklyn, *SPAGHETTI CODE* at Viewing Room, Los Angeles, *CHASE PAPER* at Sotheby's Gallery, New York, *PLIAGE / FOLD* at Gagosian Gallery, Paris, *MINNESOTA STREET PROJECT* at John Berggruen Gallery, San Francisco and *RHAPSODY IN BLUE* at Museum Voorlinden, Wassenaar, Holland.